

Iowa State University Agricultural Business Club

The regular meeting of the Iowa State University Agricultural Business Club was held October 18 in Coover Hall. President Hanna Mendenhall called the meeting to order at 6:03 pm. There were 130 members present.

Officer Reports:

- Vice President-Committee members vote on where you would like for committee appreciation night to be held.
- Secretary-Minutes of the September meeting were briefed by Rachel Alexander. Approved by Club members.
- Treasurer-Celeste Swanson announced the current balance available \$__.
- CALs Council-Roadside cleanup and pizza went well. The club won the CALs olympics
- Reporters-There is a Snapchat filter. Social media spotlight Olivia Scharmann and guess the member was Justin Wessel
- Logistics Coordinators-Next meeting they will serve either Jimmy Johns or breakfast.

Guest Speaker: Jeff Van Genderen from Farm Bureau.

Farm Bureau covers both member and non members depending on the territory. Tag line "smarter insurance for ag." As a company they keep a local focus. Their underwriters have a focus on marketing as well, giving it more of a personal touch. Agents have to expand their knowledge past row crops and livestock. For example they also insure lavender for cosmetics as well as an alligator farm. Jeff works hard to keep up with the speed of change in agriculture. Farm Bureau has introduced a drone department and are working on developing it further. They want their people to focus on the customers as people not policies. As a company they rely heavily on big data. Farm Bureau works with start up companies to become better. There's about eight interns in Jeff's department every summer.

Committee reports

- Ag alliance-Thanks to those who participated in the kick off event. Send any suggestions to Keely.
- Banquet-Combining Alumni and Student tailgate. Food will be served from 9 to 11 before the homecoming game. It will be held in tent number 25
- Career day-Thank you for those who attended the Pre Career Day Mixer. Send tips to Rachel Sonnabend.
- Philanthropy and Service-The Reiman gardens event was successful.

President, Hanna Mendenhall adjourned the meeting at 7:22 pm.

Recruitment and Social-Victory lane painting on Saturday. There are still slots for the volleyball and ping pong events.

Member of the month: Ross Cady

Old member: John Green

New Member: Hunter Crawford

Meet the Prof: Dr. Gil DePaula.

Dr. DePaula is originally from Brazil. He did not originally come from a farm, but his grandpa was a farmer. His bachelor's degree is in engineering. He remembers that the skills he learned in undergrad are still valuable to him today. The first few years after college feel like college as well. You are learning get along and soft skills. He left Rio, Brazil to go to North Carolina, Chapel Hill for business. His first job in the United States was in a utility company as a financial analyst. When he was looking for a job his advisor told him not to settle. Later on he moved to Florida. Dr. DePaula encourages students not to settle and don't compare yourself to others. Compare yourself to yourself and be unique. Half the job is how high you set your goals.

New business

-Discuss the constitutional amendment next meeting.

-Professional meetings committee is hosting the annual trivia night Tuesday October, 30th. There will be cash prizes. Signup closes on Monday.

Advisor Comments: Amy Brandau

People need stress in their life, but do they really. This has been a stressful week for everybody. Don't forget to send out thank you notes to the people you interview with. To reduce stress go to class, use your planner, carve a pumpkin, have fun, eat free food, support your cyclones, get enough sleep, and don't be afraid to ask for help.

-Two letters in play for Wheel of Fortune next meeting

-Are you here winner was Sydney Heims won \$100.

Special guests

Talked about the masters of international Ag at Oklahoma State.

Voter registration committee speakers

BFN (Beginning Farmers Network) There will be a special guest speaker at the next meeting.

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